

Sarna Finance LLC

Customer Relationship Summary

Sarna Finance LLC (“Sarna” or the “Firm”) is an introducing broker-dealer registered with the Securities and Exchange Commission (“SEC”) and a member of the Financial Industry Regulatory Authority, Inc. (“FINRA”) and the Securities Investor Protection Corporation. Sarna provides its customers with on-line brokerage services and the ability to make self-directed investment decisions. Sarna is not a full-service brokerage firm, does not make securities or account type recommendations and does not provide advisory services. There are many ways you can get help with your investments. For example, you can access the free and simple tools to research financial firms and professionals at www.investor.gov/crs. You can also review the SEC’s Regulation Best Interest disclosures and other applicable information at www.sec.gov/info/smallbus/secg/regulation-best-interest as the SEC limits the length of this Customer Relationship Summary document to two pages.

Relationships and Services - *What investment services and advice can you expect from the Firm?*

- After you open a brokerage account with Sarna, you may pay the Firm a transaction-based fee generally referred to as a commission when you buy or sell a security. As an alternative, you may decide to pay Sarna a certain flat rate monthly subscription fee.
- Sarna does not make recommendations or provide advice to its customers. You are responsible for selecting the investments and transactions for your account.
- Sarna has engaged a clearing firm to process your account transactions and hold your assets. Sarna’s clearing firm will provide trade confirmations to you after each trade and an account statement to you at least quarterly.

Sarna’s Obligation to You - *Sarna must abide by certain laws and regulations in our interactions with you.*

- Sarna does not make recommendations regarding the buying, selling or holding of specific investments. When Sarna provides any service to you, the Firm must treat you fairly and comply with numerous regulatory obligations. Unless Sarna agrees otherwise, the Firm is not required to monitor your account or investments on an ongoing basis. Additionally, Sarna does not have any investment authority or investment discretion over your account.

Conflicts of Interest - *What are the most common conflicts of interest in your brokerage accounts?*

- A common conflict of interest may occur when a brokerage firm trades the same investment as its retail customers. However, Sarna does not initiate transactions in its own proprietary account, and therefore, this situation should not create a conflict of interest concerning your brokerage account with our Firm.
- Another common conflict of interest occurs when Sarna charges you interest for providing you with a margin loan. The higher the interest rate Sarna charges you above its borrowing costs, the more revenue the Firm makes from margin loans.
- Another common conflict of interest may occur when a brokerage firm receives payments from clearing firms in exchange for routing orders to those clearing firms to be executed. Sarna mitigates this conflict of interest by routing your orders based on where you will receive the best execution price for your order and not based on which broker will make the largest payment for this order flow.

Fees and Costs - *Fees and costs affect the value of your account over time. Your fees may vary based on your account transaction activity. Please contact the Firm for personalized information on the fees and costs that you will pay.*

- The amount of fees that you will be charged will depend on the transactions incurred in your account and what type of investments you hold in your account. The fees that you incur will also depend on whether you decide to pay a flat rate monthly subscription fee in lieu of incurring certain transaction-based fees and charges.
- You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. The actual transaction costs will be shown on the trade confirmations electronically provided to you.
- If you borrow against the securities in your account through a margin loan, we will make money on the spread between the interest rate Sarna pays for the money lent to you and the interest rate you pay to the Firm for the loan.
- You may also be charged additional fees, such as custodial fees, market data fees, wire processing fees, etc.

Advisory Account Alternative – *If you determine that you would like open an advisory account with an investment adviser, you should understand the following differences.*

- Advisers provide advice on a regular basis and are held to a fiduciary standard that covers the entire advisory relationship. For example, advisers discuss your investment goals, work with you to design a strategy to achieve your investment goals, and regularly monitor your account.
- You can choose an account that allows your adviser to buy and sell investments in your account without asking you in advance (a “discretionary account”) or the adviser may give you advice and you decide what investments to buy and sell (a “non-discretionary account”).
- If you were to pay an asset-based fee in an advisory account, you would periodically pay the fee even if no transactions are executed during the period for which the fee is collected. You may also choose to work with an investment adviser who provides investment advice or a financial plan for an hourly or one-time fee.

Additional Information – *Sarna encourages you to seek additional information.*

- Visit www.investor.gov for a free and simple search tool to research Sarna and its financial professionals.
- For additional information about our brokers and services, visit www.brokercheck.finra.org and feel free to visit our website at www.sarnafinance.com.
- To report a problem to the SEC, visit www.investor.gov or call the SEC’s toll-free investor assistance line at (800) 732-0330. FINRA can also be reached by dialing (301) 590-6500. If you have a problem with your investments, account or financial professional, please feel free to contact Sarna at info@sarnafinance.com.

Key Questions to Ask – *Please ask our financial professionals these key questions about our investment services and accounts.*

- Can you do the math for me? How much would I pay per year for a typical brokerage account? What would increase or decrease those fees? What services will I receive for those fees?
- Can you tell me what additional costs I should expect in connection with my account?
- Can you tell me how you and your Firm make money in connection with my account? Does your Firm receive any payments from anyone besides me in connection with my investments?
- What are other common conflicts of interest? Please explain to me how you will address those conflicts of interest when providing services to my account.
- Do you or does your Firm have any disciplinary history? If so, for what type of conduct?